

# INVESTOR AWARENESS PROGRAM

Learn • Invest • Grow • Safely



**Understand  
Money**



**Protect Your  
Investments**



**Build Long-  
Term Wealth**

**An Initiative to Educate Smart & Responsible Investors**

# Why Investor Awareness is Important?

In today's fast-changing financial world, many people invest without proper knowledge, which often leads to losses and frauds.

The **Investor Awareness Program (IAP)** is designed to help individuals understand:

- How investments really work
- Difference between safe & risky products
- How to avoid financial frauds
- How to invest wisely for long-term goals



**This program focuses on education, not selling – empowering people to make informed financial decisions.**

# Program Objectives

- ✓ Create basic financial literacy

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- ✓ Promote disciplined investing habits

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- ✓ Explain risk vs return clearly

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- ✓ Educate about SEBI-regulated products

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- ✓ Prevent investors from falling into scams

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- ✓ Encourage long-term wealth creation

## Our Mission

To create **aware, confident & responsible**  
**investors** across India.

# WHO SHOULD ATTEND?

This program is suitable for:



College students  
& fresh graduates



Working professionals



Senior citizens



First-time investors



Small business  
owners



Working  
Professionals



Homemakers  
(Housewife)



Defence personnel  
(Military)



Salaried  
individuals

**Anyone who wants  
to understand investing**

(No prior financial knowledge required!)

# TOPICS COVERED

## Financial & Investment Basics

- ✓ Personal Financial Planning
- ✓ Budgeting & Saving Techniques
- ✓ Emergency Fund Importance
- ✓ Power of Compounding
- ✓ Risk Profiling & Asset Allocation

## Investment Products Explained

- Mutual Funds (SIP & Lumpsum) ✓
- Equity & Stock Market Basics ✓
- Fixed Deposits & Bonds ✓
- ETFs & Index Funds ✓
- Retirement Planning (NPS) ✓

# Investor **Safety** & Fraud Awareness

- ✓ Ponzi & Guaranteed Return Schemes
- ✓ Fake Advisors & Unregistered Apps
- ✓ Online Trading & Crypto Scams
- ✓ How to Verify SEBI Registration

# Investor **Rights** & Protection

- ✓ Role of SEBI, NSE & BSE
- ✓ Investor Rights & Responsibilities
- ✓ How to file complaints (SCORES)
- ✓ Common mistakes to avoid

# Program Format

## Duration Options:

- **1 Hour** Awareness Session
- **2 Hour** Workshop
- **Half-Day / Full-Day** Program
- **Online / Offline** Mode

## What Participants Will Gain

- Clear understanding of investments
- Confidence to start investing
- Ability to avoid frauds
- Practical knowledge, not tips
- Long-term financial mindset

# Your Money Your Responsibility Your Future

Smart investing starts with right knowledge, not shortcuts.

Join our Investor Awareness Program and take the first step towards a secure financial future.

## Contact Us

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**An informed investor is a protected investor.**